

Side by Side comparison of Stock Tracker 50 and Professional memberships

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Comparison of Ratings pages

Stock Tracker 50

Ticker: [View Ratings](#) [Coverage](#) [Stock Ratings Methodology](#)

Alphabet, Inc. (GOOGL)

Closing Price: \$132.59 (Nov 10, 2023)
 Market Value: \$1659.5 Billion
 Sector: [Technology](#)
 Latest Filing: 10-Q for period ending Sep 30, 2023
 Next Expected Filing: 10-K on February 05, 2024

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Risk/Reward Rating	Quality of Earnings		Valuation		
	Economic vs Reported EPS	ROIC	FCF Yield	Price to EBV	Market-Implied GAP
Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive
Unattractive	Unattractive	Unattractive	Unattractive	Unattractive	Unattractive
Neutral	Neutral	Neutral	Neutral	Neutral	Neutral
Attractive	Attractive	Attractive	Attractive	Attractive	Attractive
Very Attractive	Very Attractive	Very Attractive	Very Attractive	Very Attractive	Very Attractive

Professional

Alphabet, Inc. (GOOGL)

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Earnings Distortion Score : **Beat**

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Analyst Notes : None

Risk/Reward Rating	Quality of Earnings		Valuation		
	Economic vs Reported EPS	ROIC	FCF Yield	Price to EBV	Market-Implied GAP
Very Unattractive	Misleading Trend	Bottom Quintile	< -5%	> 3.5 or -1 < 0	> 50
Unattractive	False Positive	4th Quintile	-5% < -1%	2.4 < 3.5 or < -1	20 < 50
Neutral	Neutral EE	3rd Quintile	-1% < 3%	1.6 < 2.4	10 < 20
Attractive	Positive EE	2nd Quintile	3% < 10%	1.1 < 1.6	3 < 10
Very Attractive	Rising EE	Top Quintile	> 10%	0 < 1.1	0 < 3
Actual Values					
GOOGL	\$4.15 vs. \$4.80	42%	4%	2.1	> 100 yrs
Benchmarks					
Sector ETF (QQQ)	Neutral EE	31%	2%	5.4	78 yrs
S&P 500 ETF (SPY)	Neutral EE	22%	3%	4.1	59 yrs
Small Cap ETF (IWM)	Positive EE	6%	1%	4.0	48 yrs

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	Ticker	Name	Type	Sector / Style	Mkt Val / AUM ¹	Div Yield	Equity Rating ▲ ²	Econ v GAAP EPS	ROIC	FCF Yield	Price to EBV	GAP	
+	AHOY	Tidal ETF Trust: Newday Ocean Health ETF	ETF	All Cap Blend	\$2	-	Attractive	●	●	●	●	●	●
+	D	Dominion Energy, Inc.	Stock	Utilities	\$37,622	5.9%	Neutral	●	●	●	●	●	●

Professional

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	Ticker	Name	Type	Sector / Style	Mkt Val / AUM ¹	Div Yield	Equity Rating ▲		ROIC	FCF Yield	Price to EBV	GAP	Credit Rating	Analyst Notes ²
+	CELG:1	Celgene Corp	Stock	Healthcare	\$77,036	-	Very Attractive <i>Inactive</i>	📄	21%	8%	0.7	< 1	Attractive <i>Inactive</i>	📄 Nov 22, 2019
+	RHHBY	Roche Holding AG	Stock	Healthcare	\$209,856	3.9%	Very Attractive <i>Suspended</i>	📄	23%	8%	0.8	< 1	Very Attractive <i>Suspended</i>	📄 Mar 13, 2019

	<u>Stock Tracker 50*</u> (\$49/month)	<u>Professional</u> (\$999/month)
Ratings	<p>Streamlined equity ratings on our entire coverage universe. No credit ratings</p> <p>Ratings page: access to our ratings on 10,000+ stocks, ETFs and mutual funds with ability to add to your portfolio</p>	<p>Detailed equity & credit ratings on our entire coverage universe.</p> <p>Ratings page: access to detailed ratings on 10,000+ stocks, ETFs and mutual funds with ability to add to your portfolio</p> <p>Detailed Ratings see next slide.</p>
Portfolio Tracker	50 tickers in 1 Portfolio, unlimited changes.	Unlimited tickers, 50 Portfolios, unlimited changes
Screeener	Add a la carte pre-screened model portfolios.	<p>Screen Stocks by: Rating, ROIC, FCF Yield, Price to EBV, GAP, Div Yield, and Sector</p> <p>Screen ETFs /MFs by: Rating, Div Yield, Sector, Style, AUM, Provider, Initial Minimum, Total Annual Costs</p>
Model Portfolios	Add a la carte	Most Attractive and Most Dangerous Stocks, Exec Comp Aligned with ROIC, Safest Dividend Yields, Dividend Growth Stocks, Best & Worst ETFs & Mutual Funds by Sector & Style, Focus Lists: Long & Short
Long & Short Ideas	Add a la carte	Long Idea and Danger Zone reports
Macro Fundamentals	Add a la carte	Analysis of free cash flow, ROIC, core earnings and more for the entire S&P 500 and our All Cap Index
PDFs from Portfolio Page	None	Reports all stocks, credit Ratings, ETFs and Mutual Funds
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